

# Lessons and reflections on sustaining a train-the-trainer approach to promote healthy youth relationships programs in schools and communities

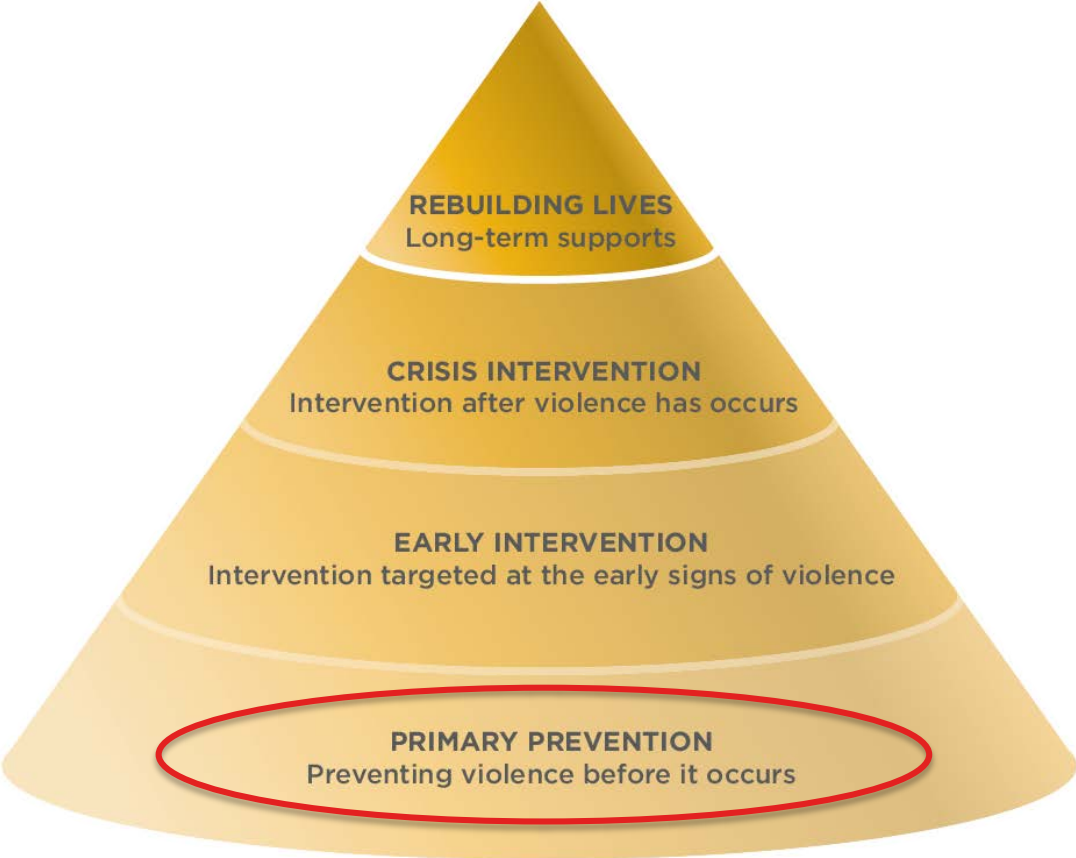
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March 8, 2023

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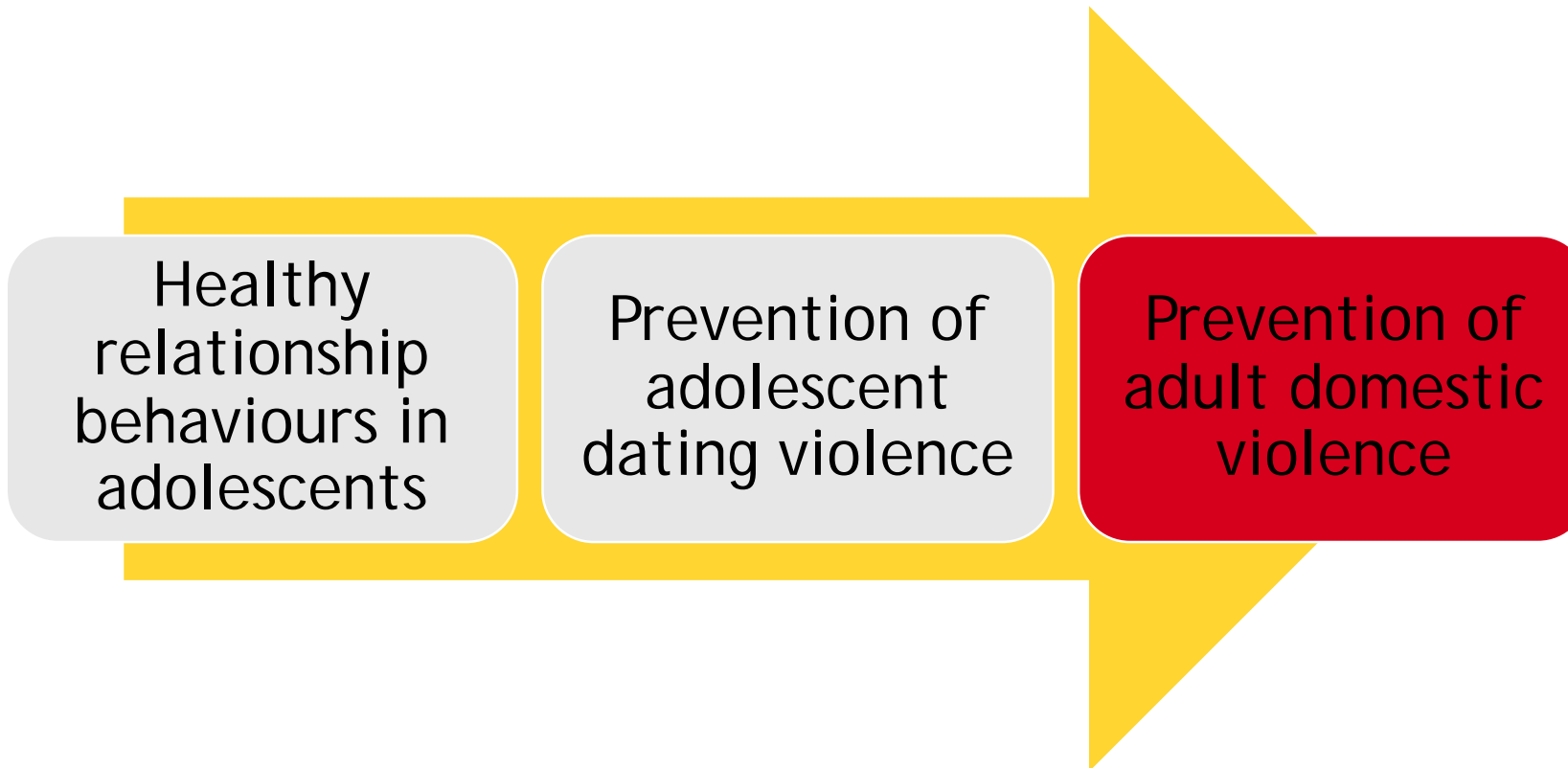
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# Shift: The Project to End Domestic Violence

<https://preventdomesticviolence.ca/>



<https://preventdomesticviolence.ca/>





Dating violence experienced during adolescence significantly increases the odds of future victimization by a romantic partner.

**Prevention is Key**

# Supporting Communities, Schools, and Families

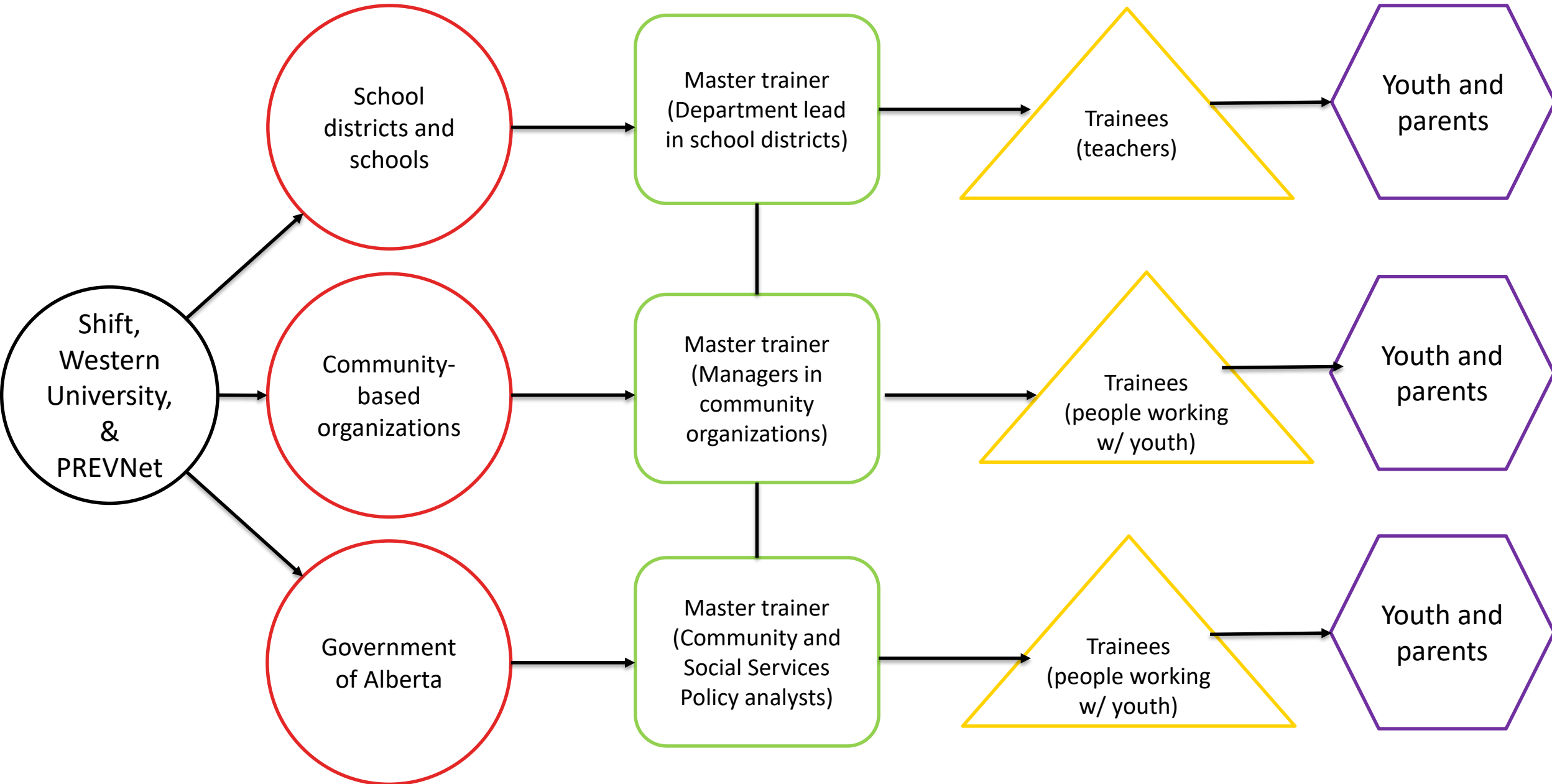
Cultivate healthy relationships skills in youth via **evidence-based** programming in **schools** and **community** based programs

The Fourth R Program  
- Western University

Healthy Relationships Plus Program (HRPP)  
- Western University

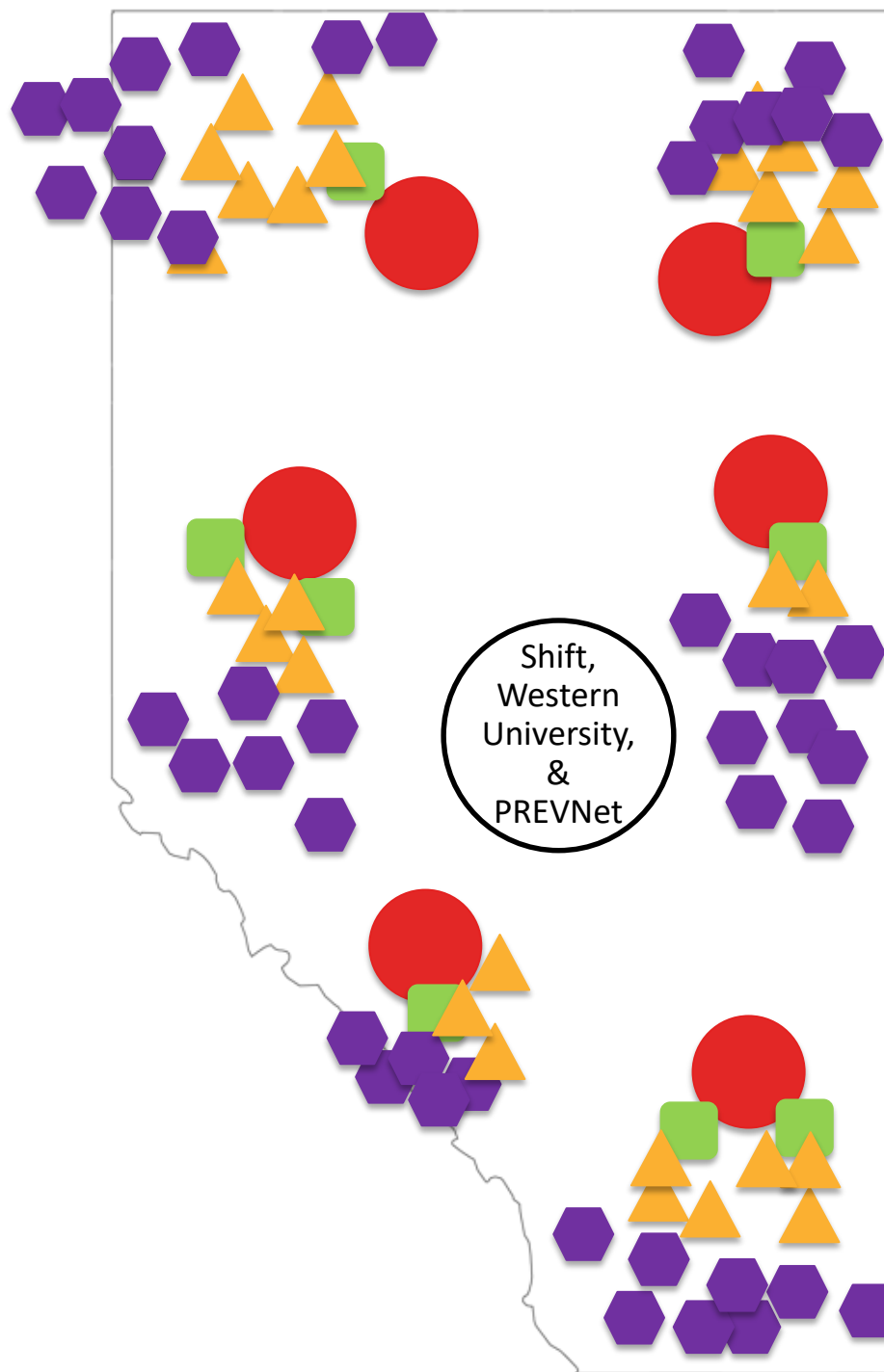
Healthy Relationships Training Module (HRTM)  
- PREVNet

# Structure of the Cascading Train-the-Trainer Model





# Simple Visualization of the Cascading Train-the-Trainer Model



● School districts/schools  
Community organizations  
Government of Alberta

■ Master trainer cohort  
(Department leads and  
managers)

▲ Trainees  
(Teachers and people  
working with youth)

■ Youth and parents

# Reach of Shift's Alberta Healthy Youth Relationships Strategy (2013-2018)

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## Fourth R

- **42** schools divisions and **317** schools
- **1600** teachers trained
- Over **83,000** grade 7-9 students reached

## Healthy Relationship Plus Program (HRPP)

- **828** facilitators trained
- Over **18,000** youth reached

## Healthy Relationship Training Model (HRTM)

- **813** adults (who work with youth) trained



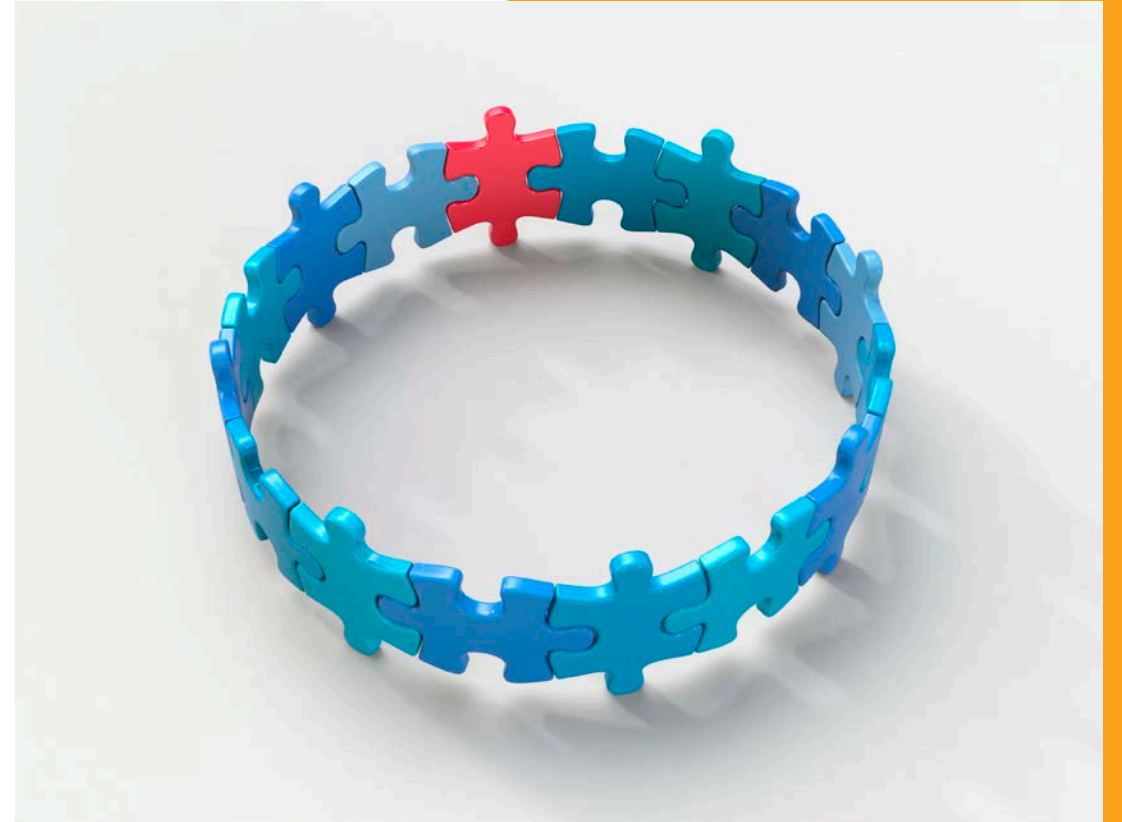


# **Lessons and reflections for sustaining a train-the-trainer approach**



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# Scale-up programs that work



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**What does  
sustainability look  
like for institutions  
versus grassroots  
organizations?**



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**Scaling programs  
≠ systems change**



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**What does a train-the-trainer approach look like for civil society?**







**CALGARY  
FOUNDATION**  
FOR COMMUNITY, FOREVER

*Financial contribution from  
Avec le financement de*



Public Health  
Agency of Canada

Agence de la santé  
publique du Canada





SHIFT TO STOP  
**VIOLENCE**  
BEFORE IT STARTS

[www.preventdomesticviolence.ca](http://www.preventdomesticviolence.ca)

Initiated by the Brenda Stafford Chair in the Prevention of Domestic Violence



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**sh!ft**  
THE PROJECT TO END  
DOMESTIC VIOLENCE

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# Centre for Sexuality



## Sustainably Challenges with Train-the Trainer Models

PREVNet Webinar- March 8, 2023

# Land Acknowledgement



I would like to acknowledge that this session is occurring on the territory of the Niitsitapi, or Blackfoot, and the people of the Treaty 7 region in Southern Alberta.

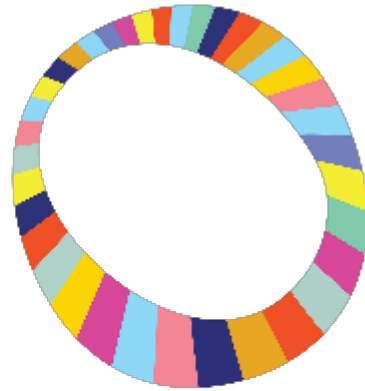
I would like to recognize the Treaty 7 Nations who make their home on this land, including the Siksika, the Piikani, the Kainai, the Tsuut'ina, and the ȩyāǰé Nakoda First Nations, including the Chiniki, Bearspaw, and Wesley First Nations.

This land is also home to the Métis Nation of Alberta.

We are grateful to the people of Treaty 7 for taking such good care of this land, so that we may enjoy such abundance, and recognise that we are all treaty people.



# Centre for Sexuality



## Mission:

We teach, train and advocate to support healthy bodies, healthy relationships and healthy communities.

## Vision:

Sexual wellbeing for all.

# What will I talk about today?

- C4S approaches to scaling- overview of our train-the-trainer models:
  - WiseGuyz
  - Relationship and Sexual Health (RSE)
- Lessons learned
- Considerations

# WISEGUYZ

**Centre for Sexuality**

WiseGuyz is an award winning, evidence-informed program designed for young men to promote healthy relationships and prevent adolescent dating violence. The program provides a safe space for participants to reflect on the impacts of harmful gender stereotypes and build essential skills that promote healthy sexuality and healthy relationship development, while decreasing attitudes related to homophobia and gender-based violence.

# Relationship and Sexual Health Education (RSE)

The Relationship and Sexual Health Education program is a four-session program delivered in junior and senior high schools; we have been a recommended relationship and sexual health education resource since 1975.

The program offers youth the opportunity to gain knowledge, understanding and skills to cultivate positive attitudes towards sexuality, explore gender and identity development, enhance, and maintain quality interpersonal relationships and achieve healthy developmental milestones.

The program has three core domains: sexual and reproductive health promotion and education healthy and respectful relationship education and violence prevention and consent skills promotion.

# C4S Scaling Models

| WiseGuyz  | Relationship and Sexual Health Education (RSE)   |
|---|--|
| <ul style="list-style-type: none"><li>• PHAC and WAGE funded, partnership with HOPElab.</li><li>• Licensing model.</li><li>• RFP and site recruitment.</li><li>• Site support includes: training, coaching, community of practice, capacity building, observations, fidelity monitoring.</li><li>• Implementation specialist.</li></ul> | <ul style="list-style-type: none"><li>• PHAC funded, partnership with CPHA</li><li>• RFP and site recruitment.</li><li>• Site support includes: training and coaching as needed.</li><li>• Shared responsibility between CPHA and C4S.</li></ul> |



# Lessons learned

- **Clearly define your train-the trainer/scaling model.**
  - Low vs. high support.
  - Quality vs. cost vs. reach- one often needs to be compromised for the other.
- **Partner assessment criteria needs to be well defined. Do they have?**
  - Capacity
  - Opportunity
  - Motivation
- **Partner organizations AND facilitators need to be assessed in recruitment of sites.**

# Considerations for train-the trainer models

Ongoing training & capacity building.

Set criteria for curriculum adaptations.

Training model- duration and delivery format.

Determine full cost of train-the trainer.

# Thank you!

Email: [rcarter@centreforsexuality.ca](mailto:rcarter@centreforsexuality.ca)

# **Fourth R and Healthy Relationships Program-Enhanced (HRP-E):**

**Lessons learned from 15 years of fumbling  
through a train-the-trainer model**

Claire Crooks

Western University Centre for School Mental Health

Susan Dale

Thames Valley District School Board



# Overview

- What are the Fourth R and HRP-Enhanced?
- What do Fourth R and HRP-Enhanced trainings look like?
- How do we conceptualize train-the-trainer?
- Lessons learned
- Considerations if you are starting out

# Principles of all Fourth R programs

Positive youth development

Skills development  
focus

Relationship  
context





# Fourth R Skills

ACTIVE LISTENING

ASSERTIVE  
COMMUNICATION

DELAY, REFUSAL,  
NEGOTIATION

HELP SEEKING



PROVIDING SUPPORT

APOLOGIZING

ENDING A RELATIONSHIP

COPING SKILLS

# Programs

## Fourth R

- Classroom-based
- Curriculum aligned
- Implemented by educators  
Ranges in duration (~30 hours)
- Indigenous-informed versions of some curricula

## HRP-Enhanced

- Small group (~ 18 hours)
- More interactive
- Adaptations for different groups and settings
- More trauma-informed and bigger focus on promoting positive mental health
- Implemented by wide range of facilitators in wide range of settings

# Fourth R Trainings

- Training educators
- Typically one day
- Can be one grade, grade 7/8 or 7/8/9
- Background information, orientation to program, practice with some learning strategies
- Lots of skill practice

# HRP-Enhanced Trainings

- Training 1-2 days
- Training professionals in wide range of settings
- Training facilitators with range of professional backgrounds and experiences
- Training more flexible and tailored to the setting and the youth they serve
- Ideally some co-creation with local partner / agency

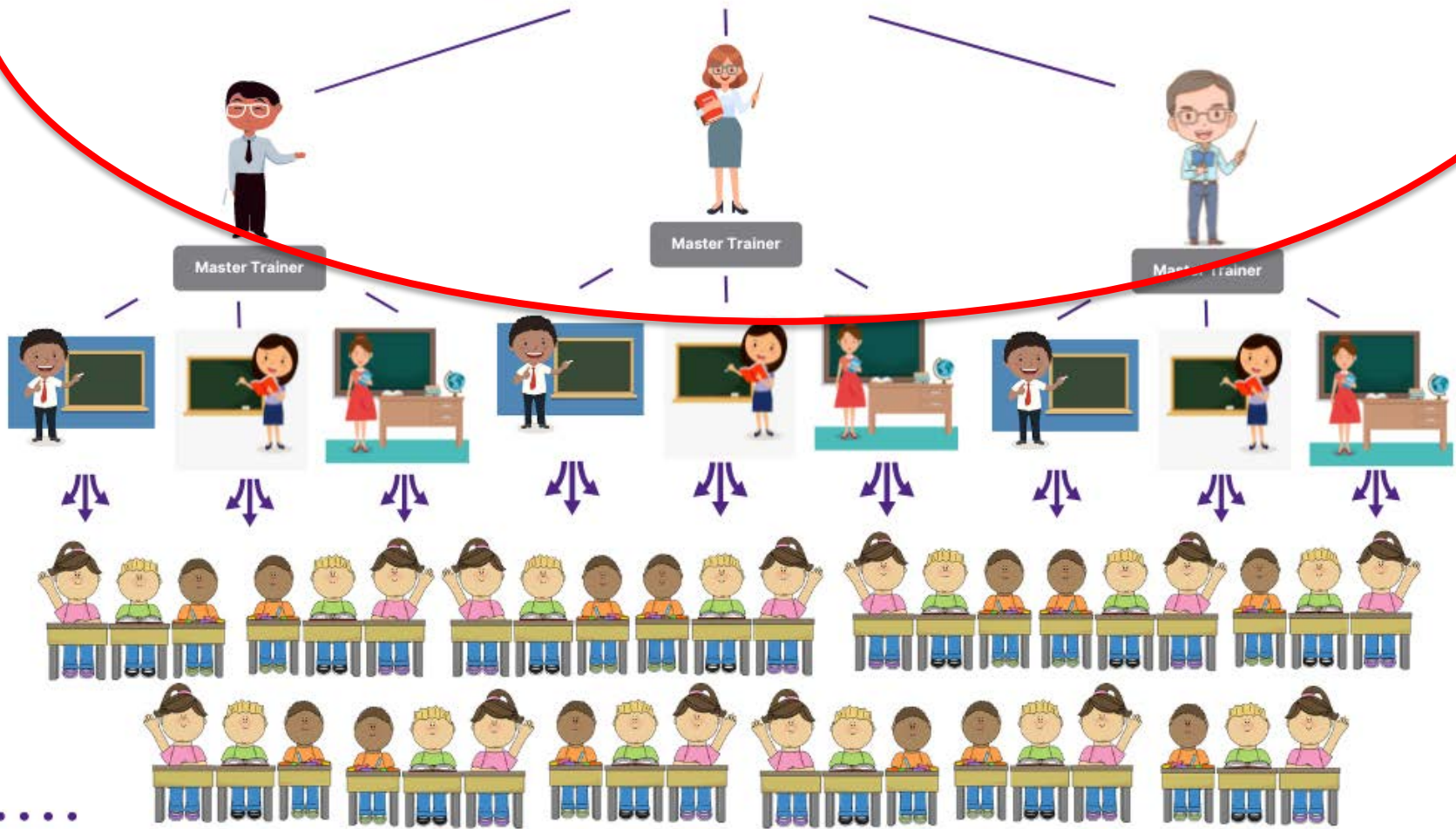


# Train the Trainer



# Western

Centre for School Mental Health



# How did we start?

- Combination of push and pull to increase our number of trainers for school-based Fourth R



London, Ontario trainers  
struggling to meet demands



Some partners asking for  
trainers internal to their  
board / organization



# Train-the-trainer Approach

- Two day, in-person only
- Day 1 walk through training and practice, prep that evening
- Day 2 teaching demo with support and feedback
- Certification (3-year), then updates
- Sometimes offered as fee-for-service, sometimes part of a grant





# Mater Trainers since 2008...

## Canada - 123

- Ontario
- Alberta
- New Brunswick
- Nova Scotia
- Northwest Territories
- Saskatchewan
- Newfoundland
- British Columbia

## USA - 48

- Alaska
- Idaho
- Texas
- New York
- California
- Kansas
- Rhode Island



# Lessons Learned

- Having an optimal number of trainers
- Clarity around difference between trainers and champions
- Training process and skillset slightly different for school and community-based implementation

# Considerations for Starting Out

- What is the scope of your training?
- In-person, online or some combination?
- Focus on sustainability or scale-up?
- Are you considering a certification process?
- Are you hoping to offer trainings in both official languages?
- Selection criteria and process for partners?
- How often will you update training materials and how will you get them to everyone?



# Thank you!

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